Elmira Rehnert

5.10 Design Collaboration

Comments from

Marina

Bermet

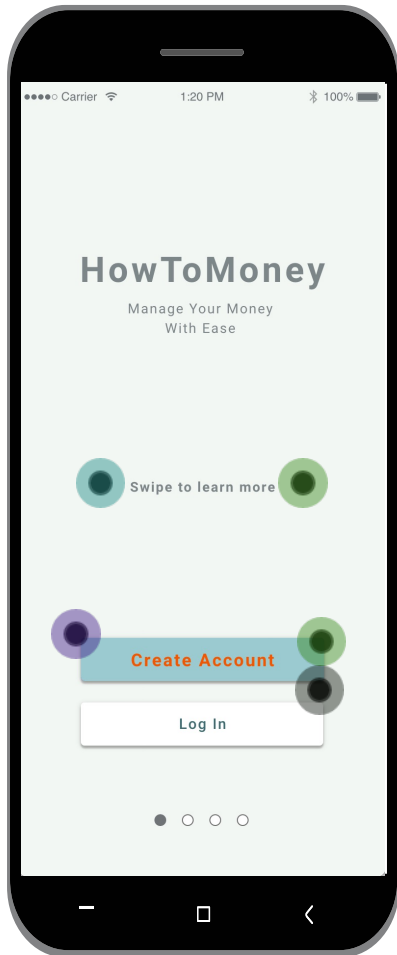Astrid

Ashni

Ksysha

HowToMoney

Manage Your Money
With Ease

Swipe to learn more

Create Account

Log In

Marina

1) "Onboarding: What about adding login/create account buttons after onboarding and leave onboarding screens only with information about the functionality of the app. "

2) "Onboarding Button: I would consider other colors, orange on blue looks a bit irritating for me."

Bermet

"Explanation Text could be larger."

Astrid

1) "I like that the option to create an account is highlighted but I'd probably choose another color than orange. Maybe even white!?"

2) "I missed the option to swipe at first glance."

3) "I am not sure about the orange and the blue/green within the button, I'd check the contrast to make sure that it is accessible."

Ashni

"CTA in red makes it look like it is in error state."

HowToMoney

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Create Account

Log In
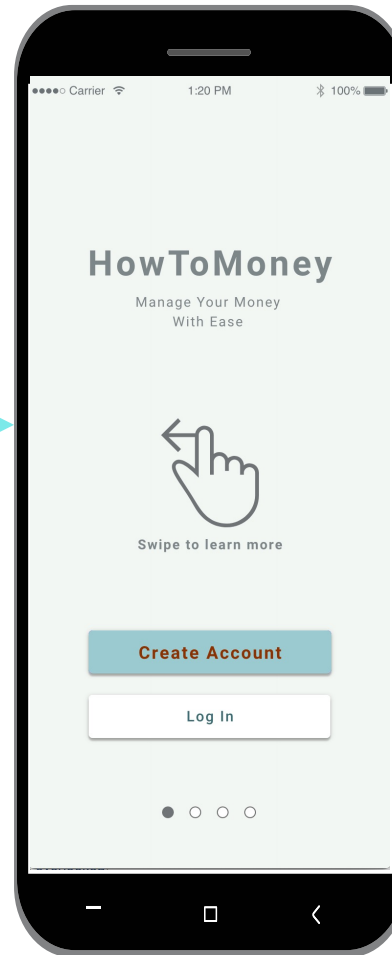
My Action:

1)Onboarding Text:
Since I know the user can oversee the sipe hint, I would try to figure out (conducting preference test) if people like/understand it better if I add a swiping hand to it. It shall be clear to the user what to do.

2)Button Label Color:
Preference Test for Button Label Color. Thanks to Astrid, she mentioned on another screen her thoughts regarding the color contrast and gave me recommendation to check the color contrast with the contrast checker tool https://webaim.org/resources/contrastchecker/. After the check I would try to figure out if
 #8F3200:
 is a better color for the "Create Account" than the
 #F85700:
If the user instinctively rejects the color, then the likelihood of an uneasy feeling about pressing on it increases. This must not happen. Moreover, the contrast between the contain color and the text must be optimal to make it easier to see and not to overlook the dominance of this button.

3

Create an Account

Full Name

Email

Password

Continue

Already have an account? - Log In

Marina

"I would change the color of Login text, so that it suits other colors on page, what about orange or light blue like button color?"

Ashni

"Inside the form field - it should be white to make a better contrast."

Create an Account

Full Name

Email

Password

Continue
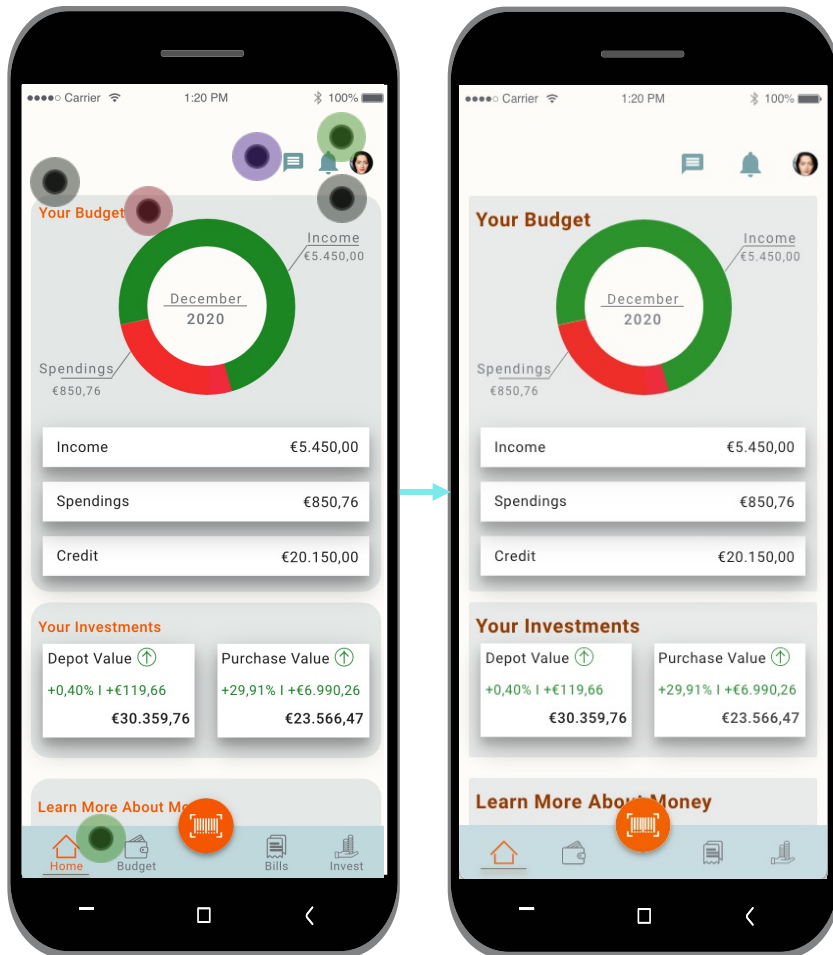
Already have an account? - Log In

My Action:

1)Login Text:
I've decided to ignore this issue since no one else was mentioned it and my feeling and experience says that isn't prio 1 or 2 ☺

2)Filling inside the form container:
I could do some preference tests regarding the filling color(blue or white) of the form container, but this is not prio 1. Shall I have enough time at the end I would think about to optimize the design, but this is nothing what would hinder user in filling the form.

4

Screen 13 - Top

My Action:

1)Icons on the top right:
I would pull apart the icons and make them 2 px bigger=> Preference tests.
It's important not only to make it big enough to recognize the icons but also to have enough space between them to avoid typing errors.

2)Radius of the grey background container:
I tried it out and I like the angular edge better, it's more like the edge of the cards and so the overall design stays more even.

Marina

"For me top menu looks a bit empty, you have too many buttons on one side and other just empty. Also, I would adjust the corner radius of the boxes, so that all boxes/containers/text fields have the same radius."

Astrid

1) "I didn't get the icon for the scanning at first try."
2) "The infographic is well done – like the colors."
3) "The icons and the profile pic at the top seem pretty small."

Ashni

"Perhaps the spacing between these icons (profile etc.) could be a little wider – as people might have difficulty clicking them on a smaller phone screen."

Ksysha

"I would probably give a bit more space between the border of the frame and headlines in orange, at the moment it's all too close."

Screen 13 - Below

Astrid

1) "I would think about simplifying the icons at the bottom navigation."

Ashni

1) "The article text size looks bigger than the headings for the different features, it should be smaller due to hierarchy."
2) „This looks like a main heading - it should therefore be larger than the other titles so that it is highlighted."

1)Article font, headings, FAB:
a)Totally agree about too small headings and too big text font. I've changed the size of the heading and would test (preference) another color for the headings. The same color I would test for the dominant button font
#8F3200:
In case the user like this color more than the other one the deviation between heading "Learn More About Money" and the FAB is getting better.
b)I've changed the size(from 15 to 14) of the article font and changed the color of it from the darker one to the brighter version to mitigate the previous presence:
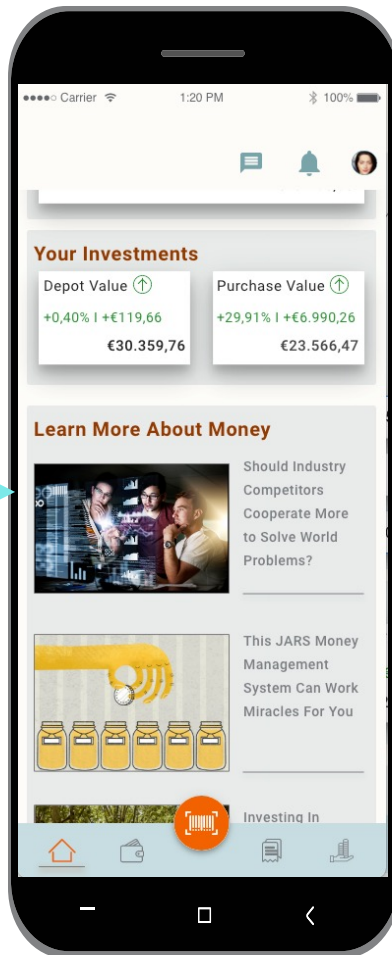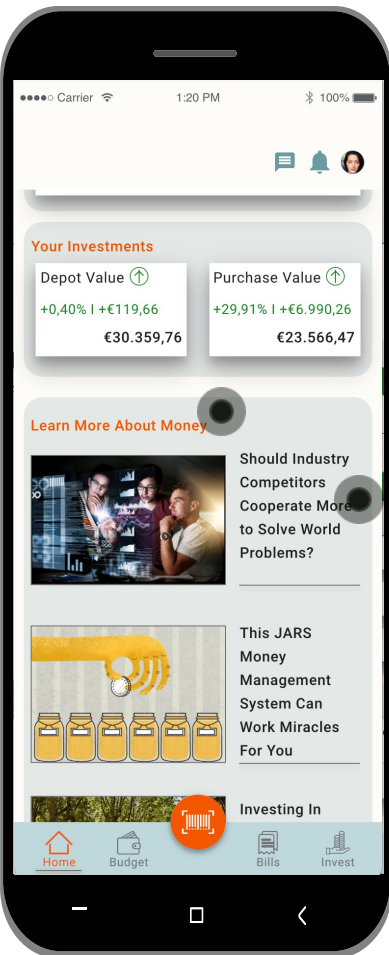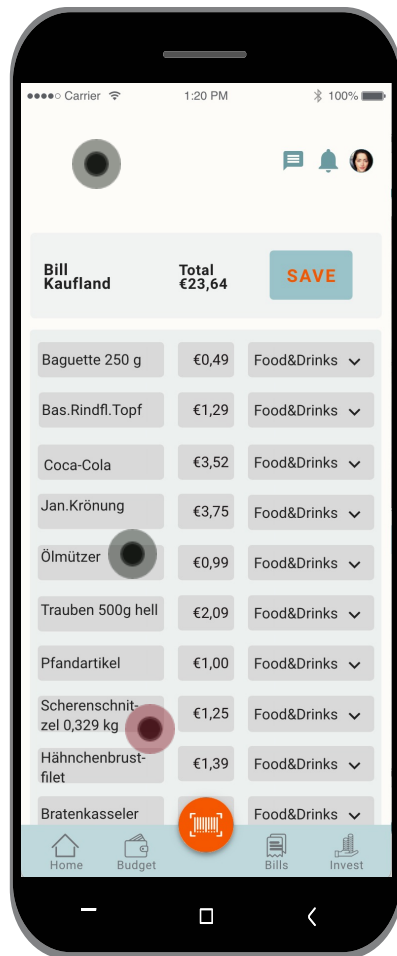#212121:
#707477:

2) Navigation menu:
I would test the navigation menu without icon labels. I can imagine that this labels are unnecessary information. It can be helpful for someone who is unfamiliar with the app but after getting to know the app it should not cause any problems to accept the area hidden behind the icons. But how ever a preference test would help to know the truth.
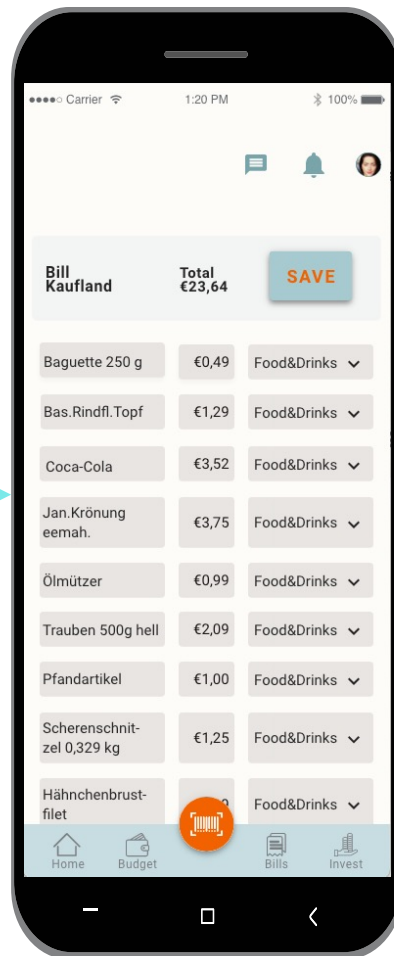
Screen 16

Ashni

1) "This white space is quite large and looks awkward."
2) "Text needs some padding round the button and all text should be aligned within the button, so it looks proportionate."

Ksysha

"Maybe create higher frames to avoid letters going out of the border."
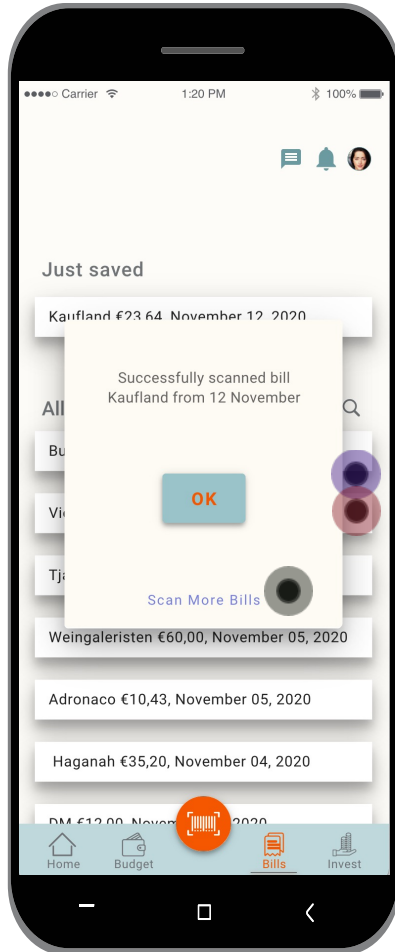
7

Marina

"I would add background blur behind the overlay, and will highlighting the text: "Successfully scanned…""

Ashni

"This seems like an action many people would use, as sometimes people might collect bills and upload them to the app in one go. So, make this feature another button instead of a hyperlink – because it's as important a feature as dismissing this."

Ksysha

"I would probably overlay the background with a faded grey color or something, to make the pop-up messages to stand out better and not have the clunky feeling of frames on frames with text & images."
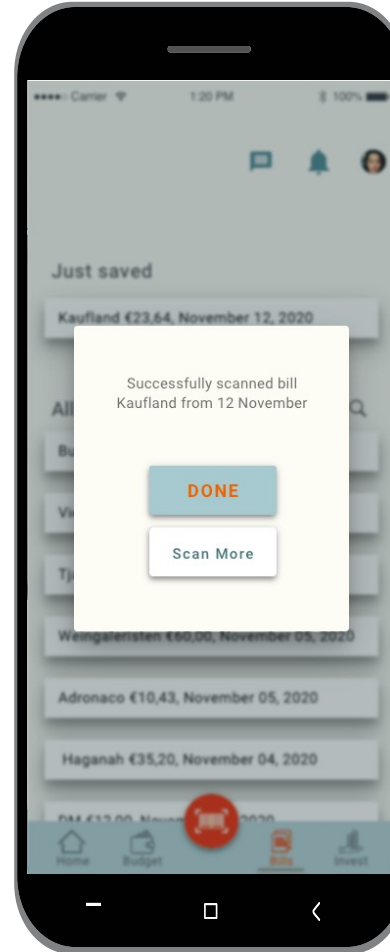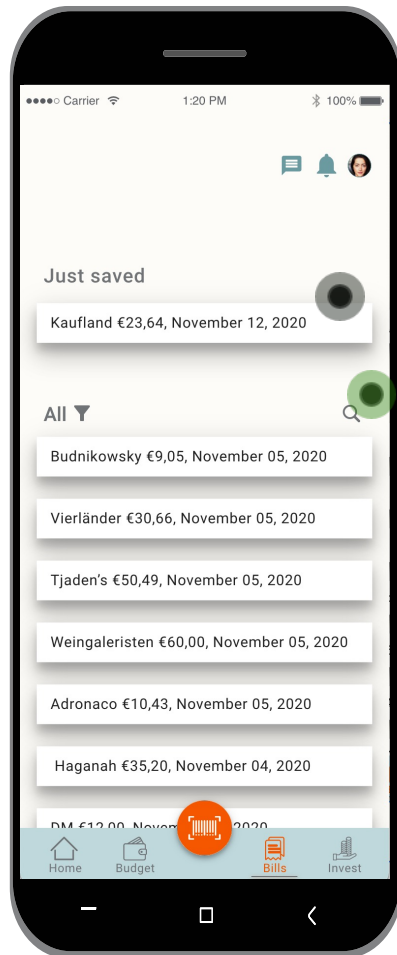
My Action:

1)Background Blur:
Good point=> Added!

2) Make "Scan More Bills" more prominent: To be honest, I had the same felling about before I've created the buttons. Its worth testing.

8

Screen (phone mockup)

Just saved

Kaufland €23,64, November 12, 2020

All ⏷

Budnikowsky €9,05, November 05, 2020

Vierländer €30,66, November 05, 2020

Tjaden's €50,49, November 05, 2020

Weingaleristen €60,00, November 05, 2020

Adronaco €10,43, November 05, 2020

Haganah €35,20, November 04, 2020

DM €12,00, November ... 2020

Home Budget Bills Invest

Astrid
1) "I'd think about relocating the search – and create more hierarchy."
2) "How do I leave the screen?"

Ashni
"Amounts can be aligned to the left so that it is easy to scan through and be in a different color to create contrast."

My Action:

1) Relocation the search:
Good point but not important enough for now to make some changes.

2) Leaving the screen:
Good point but not important enough for now to make some changes. Because in most situations if I can't find something or how I get back to something I just click on the home button. It can wait to be changed.

3) Amounts on the left and different color:
Good point! It will give more structure of the list. I would consider to do this; in case I have enough time.
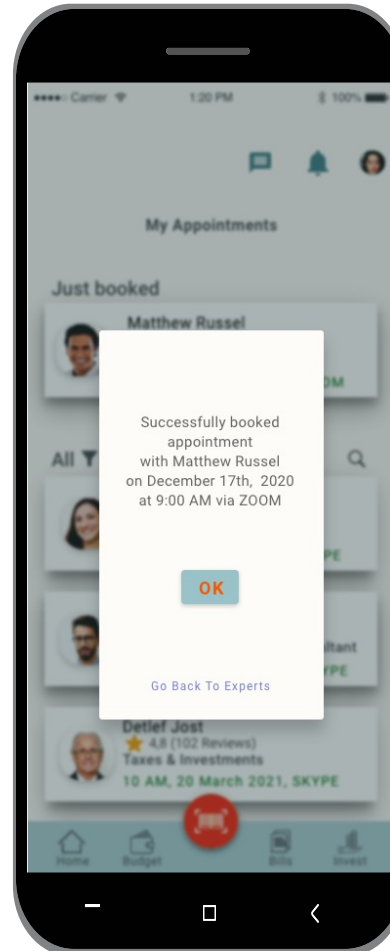
9

Screen 19
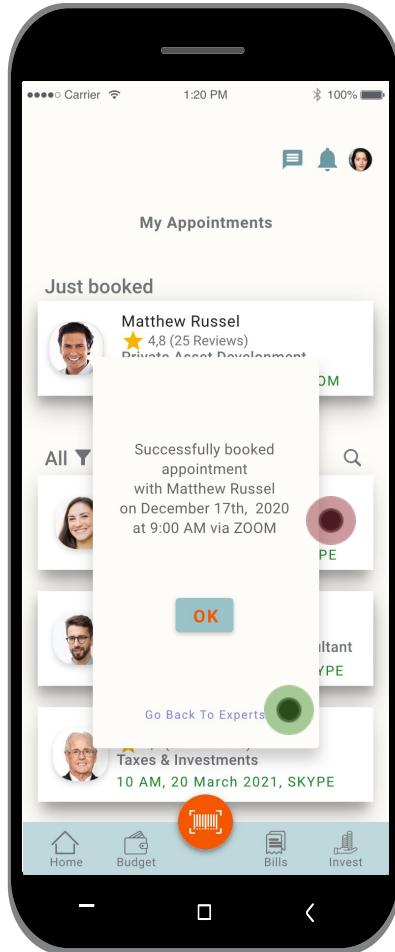
Astrid

1) "Go back to experts is a slightly different color than the ok button – I'd think about having more contrast over here."
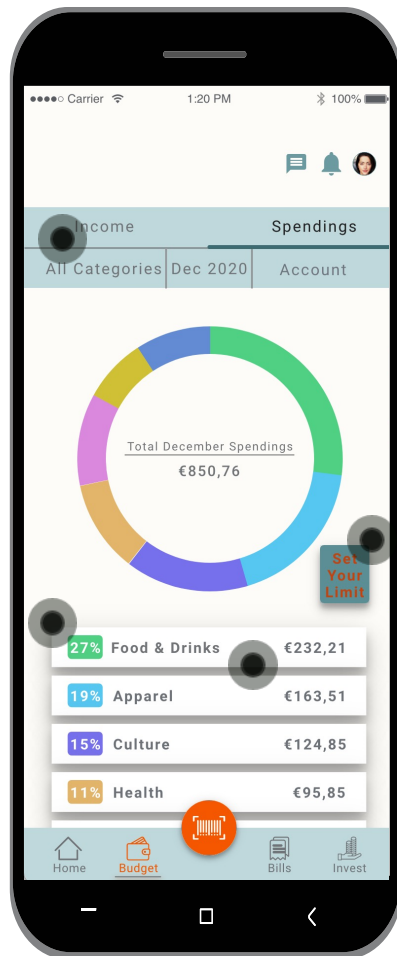2) "I like the expert cards – they are great as they are."

Ksysha

"Again, there should be an overlay in a transparent grey color (or any other) behind the pop-up window."

Background Blur:
Good point=> Added!

10

Ashni

1) "I like this feature, it's super helpful, just make sure that the padding round the % buttons is the same so that single digit numbers and double-digit numbers have the same spacing and breathing space/don't look squashed."
2) This is the main CTA on the screen - lets try make it more prominent and less red/teal as both are dark colors making it hard to read."
3) „This button looks squashed and the contrast with the teal color and gray is too low which makes it harder to read, try white text on teal instead."
4) "Drop shadow on these cards is too dark and overpowering."

My Action:

1)CTA-Button:
The color was used by mistake. I've change it. Thanks for pointing out. Since I'm going to test another color for my dominant button, the changes will be applied for all those buttons. I must get more ideas about the size of the CTA-Button but if I would have the time for it only or the user complain about it a lot.

2)Drop shadows & paddings:
Can be tested but this is something that I would do when I get really bored ;-)

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General Impressions

Astrid

1) "Overall, really nice and so detailed – I like that I could scan the bills and set the limit – That's great – also the screens are all in all very clear – great job – good luck with it!!"
2) "Screen 5-12: "Account creation is clearly structured ☺"

Ksysha

"Overall – really nice! Much better structured than mine..hehe…"
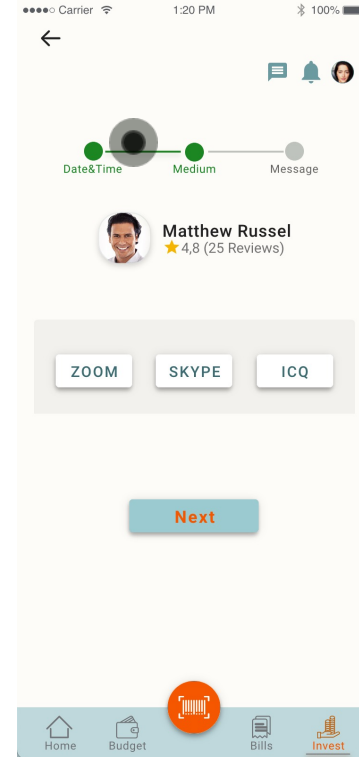
Ashni

"I like that this feature shows the user what stage they are at."

Learnings

1. Astrid's way of giving feedback containing occasional complements and they can also work very encouraging. Very simple psychology, but too focused on discrepancies, makes you forget it easily. This kind of feedback makes you feel generally correct and successful with the work but helping with the hints and suggestions=> Conclusion: Never forget to point out successful aspects of other works ☺

2. All the planed design changes must be best tested (preference tests) unless it's about troubleshooting.

3. Here I learned again how important it is to get the prototype out to people instead of trying to perfect it from your own head. Moreover, it is also the easiest way as long as you have enough and relevant testers.

4. It was nice to hear that the people perceive that my app is quite well structured. To achieve this is very important for me because I think there is nothing worse than unstructured and overcrowded app.

Conclusion

I've got a lot of helpful feedback, also on special little or bigger design issues. Big design issues which could dissuade the user from using the app must be solved and tested. Other issues shall be prioritized and stored for another iteration.